≜UC



Overview:

- > Offline policy learning from logged data
- Previous works solve the case of "known rewards"
- > Setting of interest: "known rewards + missing rewards"
- Proposed learning objectives for this setting
- > Demonstrations (experiments)

Offline policy learning from logged data

- There is a set of contexts $\,\mathcal{X}\,$ and a (finite) set of actions $\,\mathcal{A}\,$
- Rewards: r(a,x) for pairs $(x,a) \in \mathcal{X} \times \mathcal{A}$
- Logging policy: $\pi_0(a|x)$
- Goal: learn a parametrised policy $\pi_{ heta}(a|x)$
- Quality metric: $R(\pi_{\theta}) = \mathbb{E}_{P_X}[\mathbb{E}_{\pi_{\theta}(A|X)}[r(A,X)]]$ (expected reward)

Previously considered setting: "known rewards" data

- Dataset:
$$S = (x_i, a_i, p_i, r_i)_{i=1}^n$$

Assumed:

- Propensity scores: $p_i \triangleq \pi_0(a_i | x_i)$
- Known rewards:

$$r_i \triangleq r(x_i, a_i)$$

Previous works (some of them)

Batch Learning from Logged Bandit Feedback through Counterfactual Risk Minimization

Adith Swaminathan, Thorsten Joachims; 16(52):1731–1755, 2015.

DEEP LEARNING WITH LOGGED BANDIT FEEDBACK

Thorsten Joachims Cornell University tj@cs.cornell.edu Adith Swaminathan Microsoft Research adswamin@microsoft.com Maarten de Rijke University of Amsterdam derijke@uva.nl

Bayesian Counterfactual Risk Minimization

Ben London, Ted Sandler Proceedings of the 36th International Conference on Machine Learning, PMLR 97:4125-4133, 2019.

Setting of interest: "known rewards + missing rewards" data

- Known rewards data: $S = (x_i, a_i, p_i, r_i)_{i=1}^n$

- Missing rewards data: $S_u = (x_j, a_j, p_j)_{j=1}^m$

Question: Possible to use both to learn a better policy?

Risk estimators based on the IPS

Based on the IPS:

$$\hat{R}(\pi_{ heta}, S) = rac{1}{n} \sum_{i=1}^{n} r_i w(a_i, x_i)$$
 $w(a_i, x_i) = rac{\pi_{ heta}(a_i | x_i)}{\pi_0(a_i | x_i)}$

Based on the truncated IPS:

$$\hat{R}_{\nu}(\pi_{\theta}, S) = \frac{1}{n} \sum_{i=1}^{n} r_i w_{\nu}(a_i, x_i)$$

$$w_
u(a_i,x_i) = rac{\pi_ heta(a_i,x_i)}{\max(
u,\pi_0(a_i,x_i))}$$

> Truncation threshold: $\nu \in (0,1]$

Bound on the risk via the IPS estimator

$$R(\pi_{\theta}) \leq \hat{R}_{\nu}(\pi_{\theta}, S) + \frac{2\log(\frac{1}{\delta})}{3\nu n} + \sqrt{\frac{(\nu^{-1}\sqrt{2\min(\mathrm{KL}(\pi_{\theta}\|\pi_{0}), \mathrm{KL}(\pi_{0}\|\pi_{\theta}))} + 2)\log(\frac{1}{\delta})}{n}}$$

Notice:

> The KL terms are reward-free!

Reward-free regularisation

 $\hat{R}_{\mathrm{KL}}(\pi_{\theta}, S, S_{u}) \triangleq \hat{R}_{\nu}(\pi_{\theta}, S) + \lambda \mathrm{KL}(\pi_{\theta}(A|X) \| \pi_{0}(A|X))$

$$\hat{R}_{\mathrm{RKL}}(\pi_{\theta}, S, S_{u}) \triangleq \hat{R}_{\nu}(\pi_{\theta}, S) + \lambda \mathrm{KL}(\pi_{0}(A|X) \| \pi_{\theta}(A|X))$$

Estimation of the KL terms:

$$\hat{L}_{\mathrm{KL}}(\pi_{\theta}) \triangleq \sum_{i=1}^{k} \frac{1}{m_{a_i}} \sum_{\substack{(x,a_i,p) \in S_u \cup S}} \pi_{\theta}(a_i|x) \log(\pi_{\theta}(a_i|x)) - \pi_{\theta}(a_i|x) \log(p)$$
$$\hat{L}_{\mathrm{RKL}}(\pi_{\theta}) \triangleq \sum_{i=1}^{k} \frac{1}{m_{a_i}} \sum_{\substack{(x,a_i,p) \in S_u \cup S}} -p \log(\pi_{\theta}(a_i|x)) + p \log(p)$$

Algorithm:

Algorithm 1: WCE-S2BL Algorithm for Linear Model

- **Data:** $S = (x_i, a_i, p_i, r_i)_{i=1}^n$ sampled from $\pi_0, S_u = (x_j, a_j, p_j)_{j=1}^m$ sampled from π_0 , hyper-parameters λ and ν , initial policy $\pi_{\theta^0}(a|x)$, epoch index t_g and max epochs for the whole algorithm M
- **Result:** An optimized policy $\pi_{\theta}^{\star}(a|x)$ which minimize the regularized risk by weighted cross-entropy
- $\begin{array}{l} \textbf{while } t_g \leq M \textbf{ do} \\ \textbf{Sample } n \text{ samples } (x_i, a_i, p_i, r_i) \text{ from } S \text{ and estimate the re-weighted loss as} \\ \hat{R}_{\nu}(\theta^{t_g}) = \frac{1}{n} \sum_{i=1}^{n} r_i \frac{\pi_{\theta^{t_g}}(a_i|x_i)}{\max(\nu, p_i)}. \\ \textbf{Get the gradient with respect to } \theta^{t_g} \text{ as } g_1 \leftarrow \nabla_{\theta^{t_g}} \hat{R}_{\nu}(\theta^{t_g}). \\ \textbf{Sample } m \text{ samples from } S_u \text{ and estimate the weighted cross-entropy loss } (\sum_{i=1}^{k} m_{a_i} = m). \\ \hat{L}_{\text{WCE}}(\theta^{t_g}) = \sum_{i=1}^{k} \frac{1}{m_{a_i}} \sum_{(x, a_i, p) \in S_u \cup S} -p \log(\pi_{\theta^{t_g}}(a_i|x)). \\ \textbf{Get the gradient with respect to } \theta^{t_g} \text{ as } g_2 \leftarrow \nabla_{\theta^{t_g}} \hat{L}_{\text{WCE}}(\theta^{t_g}). \\ \textbf{Update } \theta^{t_g+1} = \theta^{t_g} (g_1 + \lambda g_2). \\ t_g = t_g + 1. \end{array}$

Experiments details

- Datasets: Fashion MNIST, CIFAR-10 (supervised to bandit conversion)
- Softmax target policy, linear:

$$\pi_{\tilde{\theta}}(a_i|x) = \frac{\exp(\tilde{\theta}.\phi(a_i,x))}{\sum_{j=1}^k \exp(\tilde{\theta}.\phi(a_j,x))}$$

Softmax target policy, neural:

$$\pi_{\theta}(a_i|x) = \frac{\exp(h_{\theta}(x, a_i))}{\sum_{j=1}^k \exp(h_{\theta}(x, a_j))}$$

Softmax logging policy, neural:

$$\pi_0(a_i|x) = rac{\exp(h(x,a_i)/ au)}{\sum_{j=1}^k \exp(h(x,a_j)/ au)}$$

Experiments results

Table 2: Comparison of different algorithms WCE-S2BL, KL-S2BL, WCE-S2BLK, KL-S2BLK and BanditNet deterministic accuracy for FMNIST and CIFAR-10 with deep model setup and different qualities of logging policy ($\tau \in \{1, 10\}$) for different proportions of labeled data ($\rho \in \{0.02, 0.2\}$).

Dataset	au	ho	WCE-S2BL	KL-S2BL	WCE-S2BLK	KL-S2BLK	BanditNet	Logging Policy
FMNIST	1	0.2 0.02	$\begin{array}{c} 93.16 \pm 0.18 \\ 93.12 \pm 0.16 \end{array}$	$\begin{array}{c} 92.04 \pm 0.13 \\ 91.79 \pm 0.16 \end{array}$	$\begin{array}{c} 82.76 \pm 4.45 \\ 78.66 \pm 0.90 \end{array}$	$\begin{array}{c} 87.72 \pm 0.53 \\ 61.46 \pm 9.97 \end{array}$	$\begin{array}{c} 89.60 \pm 0.49 \\ 78.64 \pm 1.97 \end{array}$	$91.73 \\ 91.73$
	10	0.2 0.02	$\begin{array}{c} 89.47 \pm 0.3 \\ 89.35 \pm 0.15 \end{array}$	$\begin{array}{c} 79.45 \pm 0.75 \\ 69.94 \pm 0.60 \end{array}$	$\begin{array}{c} 88.31 \pm 0.14 \\ 77.82 \pm 0.73 \end{array}$	$\begin{array}{c} 67.53 \pm 2.06 \\ 45.18 \pm 19.82 \end{array}$	$\begin{array}{c} 88.35 \pm 0.45 \\ 23.52 \pm 3.15 \end{array}$	$\begin{array}{c} 20.72\\ 20.72 \end{array}$
CIFAR-10	1	0.2 0.02	$\begin{array}{c} 85.06 \pm 0.32 \\ \textbf{85.01} \pm \textbf{0.37} \end{array}$	$\begin{array}{c} {\bf 85.53 \pm 0.56} \\ {\bf 84.60 \pm 0.65} \end{array}$	$58.04 \pm 5.47 \\ 17.12 \pm 0.97$	$54.12 \pm 0.51 \\ 21.63 \pm 1.44$	$\begin{array}{c} 67.96 \pm 0.62 \\ 27.39 \pm 3.47 \end{array}$	79.77 79.77
	10	0.2 0.02	$\begin{array}{c} 69.40 \pm 0.47 \\ 65.67 \pm 1.06 \end{array}$	$\begin{array}{c} 48.44 \pm 0.26 \\ 37.80 \pm 0.85 \end{array}$	$55.38 \pm 3.63 \\ 32.61 \pm 1.14$	$\begin{array}{c} 44.60 \pm 0.19 \\ 20.66 \pm 5.74 \end{array}$	$\begin{array}{c} 50.38 \pm 0.55 \\ 13.78 \pm 1.99 \end{array}$	$\begin{array}{c} 43.45\\ 43.45\end{array}$

Concluding remarks

Semi-supervised batch learning:

- Logged "known rewards + missing rewards" data.
- Reward-free regularisation for using "missing rewards" data.
- Reasonable results on benchmark classification sets.

Thank you!